



Veggie U Corporate Sponsorship Opportunities

Join us for a year of growth at Veggie U

Veggie U is a nationwide nonprofit, headquartered near Cleveland, Ohio, dedicated to increasing children's awareness of healthy food options, and teaching them how real food reaches their plate. We believe children who are exposed to growing their own food are more likely to include vegetables in their diet. Our organization supplies Classroom Gardens and a standards based, five-week science program to elementary and special needs students.

Veggie U classroom gardens include seeds, soil, root view boxes, grow lights, a worm farm, an opportunity to sample tasting vegetables, and a 25-lesson teacher manual with DVD that meets state and national standards for life science. These materials allow the students to see, feel, taste, and experience the process of planting, growing, and harvesting a crop in their classroom. The special Veggie U A+ curriculum has been thoughtfully designed for special needs students and those with Autism Spectrum Disorder. This program is divided into five Field Guides covering farms and farmers, soil and worms, the life cycle of plants, healthy food choices, and creating a harvest party. Over 6,500 Veggie U Classroom Gardens have been placed in 36 states.

Veggie U is launching a search for like minded organizations to sponsor, nurture, and sustain the gardens. Please contact our team if you or your organization is interested in joining us on this journey. You will have a positive impact on our schools and in the lives of our children, teachers and families.

The Veggie U annual fundraiser is tentatively set for Saturday, November 7, 2015

We are proud to have you as a partner and are grateful for your support.

Sustaining Sponsor

Investment \$250,000

- **10 Reserved Tickets to yearly Veggie U Fundraiser**
- Named as sponsor on posters at event location
- Rotating placement as Sustaining Sponsor on multi-media screens during event
- Donor/company name and logo listed as Sustaining Sponsor in event program
- Rotating placement on Veggie U web marquee for one month leading up to the event
- Ten Social Media posts on Facebook and Twitter
- Named mention in all local and national press releases for one year

Sponsorship Experience includes:

- Veggie U Fundraiser Event and promotional benefits (as included above)
- Ten Classroom Gardens co-branded with company name
- Photos of classroom use of Veggie U program including donor brand/logo in view
- Coordinated publicity opportunity at Veggie U selected school and sponsor leadership/key employees



Harvesting Sponsor

Investment \$100,000

- **Six Reserved Tickets to yearly Veggie U Fundraiser**
- Named as sponsor on posters at event location
- Rotating placement as Harvesting Sponsor on multi-media screens during event
- Donor/company name and logo listed as Harvesting Sponsor in event program
- Rotating placement on Veggie U web marquee for one week leading up to the event
- Six Social Media posts on Facebook and Twitter
- Named mention in all local press releases for event

Sponsorship Experience includes:

- Veggie U Fundraiser Event and promotional benefits (as included above)
- Six Classroom Gardens co-branded with company name
- Photos of classroom use of Veggie U program including donor brand/logo in view
- Coordinated publicity opportunity at Veggie U selected school and sponsor leadership/key employees

Sowing Sponsor

Investment \$50,000

- **Four Reserved Tickets to yearly Veggie U Fundraiser**
- Rotating placement as Harvesting Sponsor on multi-media screens during event
- Donor/company name and logo listed as Sowing Sponsor in event program
- Rotating placement on Veggie U web marquee for one week leading up to the event
- Four Social Media posts on Facebook and Twitter
- Named mention in all local press releases for event

Sponsorship Experience includes:

- Veggie U Fundraiser Event and promotional benefits (as included above)
- Four Classroom Gardens co-branded with company name
- Photos of classroom use of Veggie U program including donor brand/logo in view
- Coordinated publicity opportunity at Veggie U selected school and sponsor leadership/key employees

Cultivating Sponsor

Investment \$5,000

- **Two Reserved Tickets to yearly Veggie U Fundraiser**
- Donor/company name and logo listed as Cultivating Sponsor in event program
- Two Social Media posts on Facebook and Twitter

Contact Veggie U Business Development Manager, Megan Granson, at (216) 789-8111 or MeganG@VeggieU.org.